

Coffeyville Community College

Strategic Plan 2022-2024

Vision

Coffeyville Community College shall be recognized as an institution which serves our diverse student population while stimulating growth in the economic, intellectual, and cultural life of the area.

Mission

Coffeyville Community College is dedicated to identifying and addressing community and area needs, providing accessible, affordable quality education and training, and promoting opportunities for lifelong learning.

Purpose

To fulfill the mission, Coffeyville Community College will:

1. Identify and address community and area needs.
2. Provide accessible, affordable quality education and training.
3. Promote opportunities for lifelong learning.

Strategic Planning Committee Mission: The Strategic Planning Committee is responsible for the development and implementation of the institutional strategic plan in an effort to provide strategic directions and goals for institutional growth and improvements. The Strategic Planning Committee will consist of faculty, staff, students and administrators to gather input from vested parties.

Strategic Direction 1: Identify and address community and area needs

Strategy 1.1

The Strategic Planning Committee will design and administer a survey of the internal and external stakeholders of the College to **assess the perceptions stakeholders have about the College, their** perceived needs, **and recommendations for future development.**

Performance Measurement

Successful collection and analysis of survey data from internal stakeholders
Successful collection and analysis of survey data from external stakeholders

Lead Person

Strategic Planning Committee Chair

Target Completion Date

March 2023 (three year rotation)

Strategy 1.2

The Strategic Planning Committee will assess stakeholder data to determine improvements **and/or additions for** curriculum and services provided by the College.

Performance Measurement

Identification of the Top 5 areas for improvement as identified by stakeholders and assessment data
Implementation of improvements through the strategic plan

Lead Person

Strategic Planning Committee Chair

Target Completion Date

September 2023

Strategy 1.3

Conduct **an annual environmental** scan to assess enrollment projections, market changes, competitive challenges, and financial impacts on the College operations.

Performance Measurement

Administrative evaluation of workforce needs, enrollment trends, funding changes, legislative direction, area competition, and challenges that impact CCC's operations.

Lead Person

Vice President for Finance and Operations

Target Completion Date

Annually by April 2022, 2023, and 2024

Strategic Direction 2: Provide accessible, affordable quality education and training

Strategy 2.1

Assess, prioritize and conduct annual campus facility improvements and identify future facility needs based on stakeholder survey data and employee recommendations

Performance Measurement

List of requested facility improvements by campus each fiscal year

List of completed facility improvements by campus each fiscal year

Lead Person

Vice President for Finance and Operations

Target Completion Date

Annually by September 2022, 2023, and 2024

Strategy 2.2

Assess, prioritize and conduct annual ADA campus facility improvements and identify future facility needs based on stakeholder survey data and employee recommendations

Performance Measurement

List of requested ADA facility improvements by campus each fiscal year

List of completed ADA facility improvements by campus each fiscal year

Lead Person

Vice President for Finance and Operations

Target Completion Date

Annually by September 2022, 2023, and 2024

Strategy 2.3

Identify and assess the cost of attendance in comparison to regional colleges to ensure the College is providing a quality, yet affordable education to students on an annual basis

Performance Measurement

Administrative evaluation of tuition and fees charged by regional community and technical colleges
Review of most recent KBOR Data Book information

Lead Person

Vice President for Finance and Operations

Target Completion Date

Annually by April 2022, 2023, and 2024

Strategy 2.4

Evaluate, prioritize, and complete campus safety/security improvements to address the concerns for increased safety for students, faculty, staff, and visitors

Performance Measurement

List of security improvements by campus each fiscal year
Annual review of safety and security procedures

Lead Person

Senior Director of Community Relations and Student Services

Target Completion Date

Annually by September 2022, 2023, and 2024

Strategy 2.5

Research, evaluate and recommend a campus facility access system (door swipe cards) for safety, security, and facility management purposes.

Performance Measurement

Collection of bids from vendors for access systems
Identification of funding sources to implement

Lead Person(s)

Technology Committee Chair/Director of Technology
Vice President of Finance and Operations

Target Completion Date

August 2022

Strategy 2.6

Utilize the existing budget planning process to identify, prioritize, and assess program and institutional needs to ensure the College is providing a quality education to students on an annual basis

Performance Measurement

Collection of budget request forms with justification of needs from program faculty, departmental directors, and administrators

Lead Person

Vice President for Finance and Operations

Target Completion Date

Annually by April 2022, 2023, & 2024

Strategy 2.7

Evaluate, prioritize and complete institutional assessment data to improve instruction, curriculum, student engagement and identify budgetary needs on an annual basis.

Performance Measurement

Assessment data of programs and courses provided multiple formats

Budget request forms with justification of needs from program faculty, departmental directors, and administrators

Lead Person

Learning Assessment Committee Chair

Target Completion Date

Annually by August 2022, 2023, & 2024

Strategic Direction 3: Promote opportunities for lifelong learning

Strategy 3.1

Utilizing input from the stakeholder surveys and administrative evaluations, the College will focus efforts on the development of new programs, courses, and/or increase focus on key program areas to meet student and community workforce demands

Performance Measurement

Analysis of survey data to identify program areas cited for improvements/expansion

List of new courses, programs, and/or expansion/improvements to existing programs compared to the prior year

Lead Person

Vice President for Academic Services

Dean of Career and Technical Education

Target Completion Date

Annually by August 2022, 2023, & 2024

Strategy 3.2

Explore and increase co-curricular/service learning opportunities for students at each campus

Performance Measurement

List of co-curricular/service learning activities completed by each program by campus compared to the previous year activity

Analyze student participation numbers compared to the previous year

Lead Person(s)

Vice President for Academic Services

Dean of Career & Technical Education

Columbus Campus Director

Target Completion Date

Annually by August 2022, 2023, & 2024

Strategy 3.3

Increase the volume of student activities available to all students

Performance Measurement

List of student activities provided during the fall and spring semesters compared to the previous year

Lead Person

Senior Director of Community Relations and Student Services

Target Completion Date

Annually by August 2020, 2023, & 2024

Strategy 3.4

Target recruiting strategies on Kansas residents in an effort to increase Kansas resident enrollments and protect CCC's state aid allocations which is reliant on Kansas resident enrollments

Performance Measurement

Annual comparison of Kansas resident enrollment data from KHEDS database

Lead Person

Vice President for Finance and Operations

Target Completion Date

Annually by March 2022, 2023, and 2024

Strategy 3.5

Increase the marketing of College programs/activities in the Caney, Coffeyville and Columbus communities

Performance Measurement

List of community activities attended by College officials/programs/students

List of programs/projects conducted by the College in the communities

Lead Person

Senior Director of College Relations and Student Services

Target Completion Date

Annually by August 2022, 2023, & 2024

KEY TOPICS FROM SURVEYS

1. Improved Wellness Center (Strategies 1.2 & 2.1)
2. Increased collaboration and marketing of involvement in community activities (Strategies 3.2, 3.3 & 3.5)
3. Agriculture Program (Strategies 1.2 & 3.1)
4. Focus on B & I Training for construction trades (Strategy 1.2, 2.6 & 3.1)
5. Continue facility and campus improvements (Strategy 2.1)
6. Continue technology infrastructure improvements (WiFi, security/badge swipe door access, etc.) (Strategies 2.4 and 2.5)
7. Increased community classes (Strategy 1.2, 2.6 & 3.1)
8. Increased access for SSC services (Strategy 1.2, 2.6, 2.7 & 3.1)