

Coffeyville Community College

Community Impact

Coffeyville Community College came into existence in 1923. The College had six instructors teaching 26 courses in seven departments to 25 students, who enjoyed free tuition as Coffeyville residents. CCC has come a long way since those days and has matured into a vital, important, contributing member of the community. Equally important, CCC is one of the highest respected community colleges in Kansas, and throughout the nation.

The Coffeyville community and Coffeyville Community College are integral to each other...we are partners. We have a long-standing reputation of mutually committing ourselves, both financially and through volunteering, for the betterment of society. Throughout the years we have worked together and strived to make Coffeyville the best it can be. Our mutual respect and support with the City of Coffeyville have resulted in many community improvements and have provided unique opportunities for area citizens...opportunities which would not have been available without our cooperative, visionary efforts.

We are truly proud to be a part of the Coffeyville community, proud of the distinguished existence we have experienced and shared, and proud of the quality education and successes our students have received. Many of our local community leaders attended Coffeyville Community College.

We have a great history. We work hard to continue improving and expanding our student and community offerings and continually try to find ways in which we can make an even greater, positive impact for our many supporters...especially those residing in the areas we serve.

It is not only a pleasure to share information regarding the economic impact CCC has in Coffeyville, but it is also important information to disseminate to everyone in Montgomery County. Coffeyville Community College is a valuable community member and a faithful steward and contributor to Coffeyville and Southeast Kansas.



Don A. Woodburn, Ph.D.
Coffeyville Community College President

Economic Impact

- **Southern half of Montgomery County** (Tyro, Caney, Dearing and Coffeyville) students attending Coffeyville each year:
 - o 2007-08 – 1,237
 - o 2008-09 – 1,266
- Resident College Savings:
 - o **PSU per year: \$10,066** (dorm-\$5,744; Tuition/Fees - \$4,322)
 - o **CCC per year: \$1,040** (live at home: tuition waived; fees - \$1,040)
 - o **One year savings at CCC - \$9,026**
 - o **Two year savings at CCC - \$18,052**
- Federal dollars brought to Coffeyville by Pell Grants, Workstudy, other Grants, etc. - \$2,831,400
- State dollars brought to Coffeyville - \$2,956,988
- **College payroll: \$6,560,132**
 - o **Produces a local disposable income (not including spouse income): \$2,051,541**
- Home owner taxing example:

| | | |
|--|------------------------|---|
| Home appraised value: | <u>\$50,000</u> | <u>\$100,000</u> |
| Home Assessed value: | \$5,750 | \$11,500 <i>(assessed value of residential property is 11.5% of appraised value)</i> |
| 39 mills | \$224 | \$449 <i>(amount collected by CCC per year)</i> |
| - Cost of college savings for a Coffeyville homeowner: | | |
| Home Value: | \$50,000 | \$100,000 |
| Annual Tax Bill: | \$224 | \$449 |
| Years to save \$18,052 | 80 | 40 <i>(\$18,052 is the amount saved by sending your student to CCC for two years rather than PSU)</i> |

- Average of 68 sporting events a year bring visitors to the community who spend money at gas stations, restaurants and hotels.
- CCC is the 16th largest employer in Coffeyville out of 83 businesses.
- CCC has 200 employees – 121 of those employees and their families call Coffeyville and the southern half of Montgomery County home.
- An estimated 30% of the CCC student body is employed in businesses throughout Coffeyville.

Educational Opportunities

- CCC offers a full schedule of online courses in the fall, spring and summer semesters in addition to a winter inter-session.
- Students may earn their Associate in Arts degree online.
- Coffeyville Technical campus provides re-training for area residents and help in finding a job
- The technical campus helps meet industry needs as they are requested – example: nursing program.
- Ten-20 short courses/continuing education classes offered each semester to area residents (examples: Photography, Woodworking, Blacksmithing, Selling on eBay, CNA, CMA, etc.)
- CCC continues to add experiential classes to its offerings. These classes are often taken by community members. Current classes include:

- Field Biology – Grand Canyon Hike
- Comparative Humanities – Destin, Florida
- Coming in Spring 2010 – Adventure Photography/Scuba Diving - Roatan, Honduras
- Coming in Fall 2010 – Adventure Photography – Balloon Festival
- Science classes at CCC utilize some of the latest technology in the classroom:
 - Classroom clickers
 - Spark – data collection and analysis
 - Mimio – interactive white board
- Adult Basic Education (ABE) Services
 - Number of participants in 2009 (those completing at least 12 hours) – 132
 - Number of participants in 2008 (those completing at least 12 hours) – 115
 - Number of learners who earned a GED in 2009 – 28
 - Number of learners who earned a GED in 2008 – 35

Note: Not all participants have a goal of earning a GED, some are ESL students, some have employment goals, etc.

- English as a Second Language (ESL)
 - Offered every 10 weeks in 08-09
 - Offered once a semester starting in the fall of 2009
 - Average 25 per class
 - In the fall of 2009 three ESL students converted to a GED goal
- ABE is putting together a Citizenship class to be offered in the next year
- In the fall of 2009, CCC had 14 Presidential Honor students (those with an ACT of 24 **and** a 3.5 GPA or higher) and 43 Presidential students (those with a ACT of 24 **or** a 3.5 GPA)
- Since the All USA Academic Team started in 1997 – CCC has had 16 students named to the Team out of 26 total team members
 - 10 of these students were from Coffeyville, KS
 - Six of these students were from Caney, KS
- CCC has had two New Century Scholars (both from Coffeyville, KS). These students were the top scoring students in the state of Kansas and earned a scholarship to continue their education.
- The Guistwhite Scholar is recognized for his or her participation in the Eta Gamma Phi Theta Kappa chapter. This is the most highly revered award within PTK. Of the 20 awarded each year internationally, CCC has had five Guistwhite Scholars (two from Coffeyville, KS) – the most in the state of Kansas.
- CCC has had seven students named All-USA in the PTK organization. The top 60 students in the US are awarded this honor based on community service (most of which is done in Coffeyville and the surrounding area), essays, leadership and academics. There are 20 students on three teams and those students named to the first team are awarded a scholarship (CCC has had one of the seven on the first team and she was from Coffeyville, KS)

- CCC has had three PTK students selected as Coca Cola Scholars based mainly on their community service. These students received a \$1,000 scholarship to continue their education. Two of these three students were from Coffeyville, KS.
- CCC has had the top Kansas Eta Gamma Phi Theta Kappa chapter for five out of the past six years.
- The CCC Eta Gamma Phi Theta Kappa organization has been in the top 25 internationally for five out of the past six years.

Community Events/Activities:

- Red Raven Holiday – free event for the community and draws over 700 people
- Humanities Performance: 1-2 each week in the fall and spring – free to the public
- Nearly 30 Theatre, Choir and Band performances each year
- Community Band – hosted by CCC includes high school and adult musicians)
- Children’s Summer Theatre – draws over 70 youth each summer for a month
- 6th Grade Day (\$1,000 sponsorship value – each student receives a t-shirt)
- Junior Day (High School juniors from area schools are invited for a morning of Rubber Chicken Factory Improvisation and college planning information)
- Career Planning Fair (hosted every other year) – more than 30 college represented and available to answer questions from local students
- Athletic Games
 - o Football
 - o Basketball
 - o Baseball
 - o Softball
 - o Soccer
 - o Volleyball
 - o Track and Field
- Jayhawk Shoot Out and National Track Meet
- Camps/Clinics
 - o Cheer and Dance
 - o Theatre
 - o Track
 - o Basketball
 - o Volleyball
 - o Dance
- Interactive Design Class has designed and maintains the following community websites: Elmwood Cemetery, Community Elementary Library Media Center, Leadership Coffeyville, Brown Mansion, Dalton Defenders Museum and Don Sprague Murals.
- PTK Project Graduation – collects food to donate to the Genesis Food Bank and books for children at area elementary schools.

- CCC Eta Gamma PTK Chapter sponsored a bedroom at the Crisis Resource Center – painted, furnished bed linens, curtains and accessories. The group also donates food to the safe house.
- The Interactive Design Class has designed the Coffeyville Recreation Commission website and trained employees on how to maintain it.
- The Interactive Design Class does the following for the Brown Mansion: designs all Brown Mansion Gala materials, designs and maintain tour guide booklet, designs all business cards and name tags, design and maintain brochure, wedding brochure and Friends of the Mansion brochure.
- The Interactive Design Class does the following for the Dalton Defenders Museum: creates signage inside the museum, all business cards and name tags, designs and maintains the brochure.
- The Interactive Design Class designs and maintains the Don Sprague Mural Walking Tour Brochure and the Elmwood Cemetery Brochure.
- PTK cleared a lot that had a burned house and other rubble and trash on it as part of a neighborhood improvement project in Coffeyville. The Chapter sponsored five cigarette butt receptacles for Downtown Coffeyville.
- The Interactive Design Class designs logos for the Coffeyville Public Library, designs and produces the annual yearbooks for Chapter DR. PEO, Coffeyville and designs various billboards and letterhead for consideration by CRMC.
- Technical Campus Networking Class – helps small businesses and non-profit organizations in the community with computer networking and problem solving
- Coffeyville welding program built dugout seats for the baseball and softball fields, modified the Coffeyville fire trucks (fabricated racks on the grass fire trucks), built target stands for the Coffeyville police department shooting range and fixes wheelchairs for Windsor Place and other community individuals.
- CCC Eta Gamma PTK Chapter has donated new children’s books to the library for the past five years.
- PTK collects pull-tabs from pop cans for the Wichita Ronald McDonald House. Several families from this area have utilized the services of the House.
- Technical campus provides business and industry classes taught on-site for area companies – example: Tina Logan teaches employees who are currently employed how to be more efficient on the Microsoft Office software.
- Horticulture department volunteers labor and supplies for the Brown Mansion landscaping
- Technical campus helped with signage at the Brown Mansion and at the cemetery for the Knights of Columbus
- Marketing department helps with posters, signage, programs, graphic design, etc. for non-profit organizations including the Brown Mansion, Downtown Coffeyville, the Historical Society, Bill Reed Golf Tournament, etc.
- Many CCC teams and organizations assist Amazon with gift wrapping during the holidays – Amazon pays the organizations per package so this is a fundraiser for the groups.
- Provide baskets, t-shirts, etc. to area post prom activities, educational achievement programs (K-12), non-profit group fundraisers, etc.

Community Service

- CCC Relay For Life Team raised \$3,500 in 2007; \$10,000 in 2008 and \$7,500 in 2009 to fight cancer
- Football sets up Luminarias at the Relay For Life
- PTK Chapter officers provide leadership training for students at Field Kindley High School.
- PTK Chapter members provided transportation to the voting polls for persons needing a ride.
- Student athletes read to the elementary students during the year for the RIF program
- Volleyball team prepared and served meals for the Coffeyville Crisis Center
- Volleyball team provided adult supervision and event management for the Coffeyville Recreation Commission Halloween Fun Night.
- CCC Eta Gamma PTK Chapter helps with Habitat for Humanity – providing refreshments for workers, assisting with construction and landscaping.
- PTK pays the \$5 per child fee for approximately 70 children to participate in the pumpkin patch field trip for Coffeyville Elementary school children.
- PTK members helped spread chips and clean the low elements at the Cedar Bluff Ropes Leadership Course.
- Student Government Association conducted a community wide domestic violence vigil
- Broadcast department taped a lecture series for the Friends of the Brown Mansion
- Broadcast department designs and displays announcements on channel 21 for various non-profit and civic organizations
- PTK members go door-to-door collecting non-perishable food items as part of Trick or Treat so Kids Can Eat.
- CCC Eta Gamma PTK Chapter sponsors several of the elementary school essay contests as well as an art competition for the high school
- Men's basketball visits and eats dinner with the residents of Windsor Place
- Football team sends members once or twice a week to serve as mentors for the non-profit Boys and Girls Club
- Football team conducted one day football clinics for the Coffeyville Recreation Community, the Chanute Kansas Recreation Commission and the Boys and Girls Club of Coffeyville
- Art department provides ceramics and the set for the Coffeyville Relay for Life
- Art department helped Downtown Coffeyville organize window painting for the Christmas holiday contest and made scarecrows for fall decorations
- CCC Eta Gamma PTK Chapter cleans the concession stand and grandstands during the Inter-State Fair and Rodeo. The group also cleans up the downtown area after the last reenactment at Dalton Defenders Days.
- Volunteer with the Crisis Resource Center
- Soccer teams conducted a free soccer clinic for the Caney Recreation Commission
- Theatre department participates in the Reading Is Fundamental program at Community Elementary and wrote the script for the Brown Mansion Tours.
- Softball team rang bells for the Salvation Army

- Softball team helped the local police in a SWAT exercise for over 50 law enforcement officers
- Phi Theta Kappa contributed 380 pounds of food to the Kansas Region Strike Out Hunger Campaign
- Phi Theta Kappa co-hosted a two day bowling event called Strike Out Cancer
- Volleyball Team volunteered for the Holly House
- Rodeo Team helps with the Interstate Fair and Rodeo
- Soccer team members serve as referees for the Caney and Coffeyville Recreation Commission soccer leagues
- Baseball team volunteers time to Boys and Girl's club
- Broadcast department tapes Inter-State Fair and Rodeo events
- Track team held a 12-hour Relay as a fundraiser for the American Cancer Society
- Men's dance team has done performances for the Coffeyville and Independence Recreation Commissions
- Dance team judges high school dance team tryouts and help with choreography for high school performances and tryouts.
- Students and staff volunteer as Salvation Army Bell Ringers
- Flood of 2007 – CCC employees volunteered in a variety of aspects, the college dorms were utilized for emergency personnel as were classrooms on campus.
- Phi Theta Kappa planted trees and tulips at the Brown Mansion, served gala fundraising dinners, sold raffle tickets to help raise matching funds for the Save America's Treasures Grant, worked at the Brown Mansion Booth at the National Trust for Historic Preservation Conference in Tulsa, and wrote letters in support of grant applications. The group will be serving the October 17 mansion gala and receiving docent training.

Employee Community Involvement:

- Rotary
- Kiwanis
- Coffeyville Area Community Foundation
- Junior Advisory Council
- Downtown Coffeyville
- Twister Booster
- Chamber of Commerce
- Lions Club
- Soroptimist
- Skatepark Committee
- Church Members
- Fair Board Members
- Coffeyville Recreation Commission
- City of Coffeyville
- Boy Scouts
- Girl Scouts

- Windsor Place Advisory Board
- Leadership Coffeyville
- Coffeyville Public School Foundation
- Community Elementary RIF Program
- Community Chest Board
- Coffeyville Historical Society
- CRMC Board of Trustees
- FACS/OFACS Advisory committee meeting – Field Kindley High School
- People’s Choice Credit Union Advisory Board
- Montgomery County Extension Program Development Committee
- Cedar Bluff Leadership Challenge Course Board
- Friends of the Brown Mansion
- Arvest Bank Board
- Girl Scouts
- 4-H
- Montgomery County Action Council
- School site councils
- PTA Boards
- Cub Scouts
- Dearing Volunteer Fire Department
- Debate Judges for area high schools
- Coffeyville Area Chamber of Commerce Board Member
- Chamber Tourism Advisory Board
- Coffeyville Women’s Club
- PEO
- Futurama Ladies Investment Club
- FKHS Advisory Board
- Reading is Fundamental
- Don Sprague Mural Restoration
- Friends of the Animals
- Cultural Arts
- “It Starts With Me”
- Roosevelt Middle School Site Council
- Roosevelt Middle School Sideliners
- Christian Women’s Group
- FKHS Site Council President
- Coffeyville Long Range Planning Task Force
- FKHS Soccer and Band Booster
- WACYA – We are Coffeyville’s Youth in Action
- Community Enhancement Committee

- American Legion Riders Coffeyville Post
- FKHS Renaissance Program
- Habitat for Humanity Board
- Community Elementary Site Council Member
- Coffeyville Public School Foundation Board Member
- CVR Energy Community Advisory Panel Member
- Rainbow Girls of America
- SEK-CAP Advisory Board