

COURSE TITLE TV PRODUCTION PRACTICE  
COURSE NUMBER COMM-260  
CREDIT HOURS Three  
INSTRUCTOR BILLY DURHAM  
OFFICE LOCATION ROOM 173, Administration Bldg.  
OFFICE HOURS As Posted  
APPOINTMENTS AS NECESSARY  
PHONE 251-7700, EXT. 2108/OFFICE  
EXT. 2110/STUDIO

REQUIRED TEXT None

COURSE  
DESCRIPTION

This course requires self-motivation. The class will be responsible for producing one or more programs for airing on the college cable channel. These programs will run on a regular basis and therefore the "production crew" must be dedicated and take their work seriously. There will be some outside reports that will have to be done. Production deadlines are absolute.

Production quality is a major concern that contributes to the overall look of the station. This is also very true in an actual broadcast station. The whole value of the learning experience of this course is to simulate a working situation and obtain the "hands on" experience.

EXPECTED  
LEARNER OUTCOMES

1. The student will have a working knowledge of various pieces of television production equipment.
2. The student will have a working knowledge of a Mobile Production Unit.
3. The student will produce an actual program for television.
4. The student will produce a program promo for use at the college television station.

LEARNING TASKS  
& ACTIVITIES

The class will normally meet in the TV lab. Although there is considerable recitation and discussion of selected chapters from the text, the main portion to class time is spent in program production.

## ASSESSMENT OF OUTCOMES

- 100 - 90% - A
- 89 - 80% - B
- 79 - 70% - C
- 69 - 60% - D
- 59 - 0% - F

Incompletes given at the semester end will only be given if previously agreed upon by the student and instructor with a specific time designated for the completion of the incomplete work. Please note the college's policy on incomplete as stated in the college catalog.

Tests must be taken on the scheduled day. Only if arrangements are made with the instructor prior to the original test date will a student be allowed to take a test late, and then it must be taken before the second class period following the test.

1. There will be four different personal evaluations with each student over the equipment they have been operating. They will be given a written report for their self improvement. (100 points each)

2. Class attendance is worth 10 points each time presents. A total of approximately 200 points. No exceptions!

3. There will be at least five outside production assignments. This means outside of regular class time (eg. evenings, weekends, etc.) (50 points each)

4. A semester projection will be assigned consisting of a promo or PSA to be produced by the student. It will be assigned at about mid-term and completion deadlines will be given.(200 points)

5. Final Project - Completed program  
comprehensive (200 points)

## ATTENDANCE POLICY

Students are expected to attend all classes. Since you will be filling a position on the production team, it is your responsibility to make definite arrangements with the instructor to fill your position in your absences. This policy also applies to college sponsored events. (eg. athletic events, field trips)

COURSE OUTLINE  
SCHEDULE

Weekly:

Mondays ..... Preproduction work for program  
Tuesdays ..... Preproduction work for program  
Wednesday..... Shoot program in Studio  
Thursday ..... Post-production editing  
Friday..... Edit program and do post production. The  
Textbook will be used as a reference guide.  
Class discussion and lecture will be on  
Mondays and or Fridays.

**THIS SYLLABUS IS SUBJECT REVISION WITH PRIOR NOTICE TO THE STUDENT  
BY THE INSTRUCTOR.**

## TELEVISION PRODUCTION PRACTICE

The student will have a working knowledge of various pieces of television production equipment.

1. Demonstrate the operational knowledge of the television camera.(Application)
2. Identify the functions of the U-matic video tape recorder.(Knowledge)
3. Demonstrate the ability to perform assemble and insert edits on the U-matic video tape editing system.(Application)
4. Demonstrate the ability to perform various transitions on the special effects generator.(Application)
5. Operate the audio console and set up various audio sources for studio operation.(Application)
6. Demonstrate the ability to compose graphics on the computer graphics generator.(Application)

The student will have a working knowledge of a Mobile Production Unit.

1. Explain the difference between a multi-camera mobile production unit and single-camera production.(Comprehension)
2. Demonstrate the ability to set up a multi-camera unit and make it ready for operation.(Application)
3. Describe the capabilities of a multi-camera mobile production unit.(Knowledge)
4. Demonstrate the ability to properly "tear down" a multi-camera mobile production unit.(Application)

The student will produce an actual program for television.

1. Define the duties of the television producer.(Knowledge)
2. Define the duties of the television director.(Knowledge)
3. Design a television program format sheet.(Synthesis)
4. Give reasons for the importance of "camera blocking" in preparation of a production.(Comprehension)
5. Demonstrate reasons for assemble editing and insert editing in the "post-production" phase of a program.(Application)

6. Explain the importance of "time" in the production of a television program.(Comprehension)
7. Demonstrate the ability to conduct an "on camera" interview.(Application)