# PHOTO TIPS RAVEN FAN BOARDS



#### WHEN SELECTING AN OUTFIT:

If wearing a sports brand use CCC Branded apparel only. No third-party apparel brands or other branding of college athletic or sports teams other than CCC. Try to not choose clothing where you blend in with your background.



Green Check photo is good lighting and the Gray sweatshirt isn't blending with the background



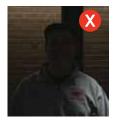
Although the lighting is good in this photo- but the gray sweatshirt blends too much into the background.

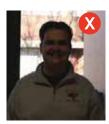
#### WHEN PICKING OUT A BACKGROUND:

Find good lighting and face it. Avoid back lighting - don't stand in front of a window or light source. Use natural light if you can.



Green Check photo is good lighting the background isn't busy





Both of these photos the backgrounds are too busy and the lighting is very bad.

### WHEN TAKING YOUR PHOTO:

- Have someone take your photo vertically from the waist up standing 3-4 ft away. No selfies!
- Only 1 fan per photo.
- Keep appropriate hand gestures (thumbs up, #1, peace sign, etc.) within your body width.
- If you wear glasses, consider tilting or angling your face so there is no glare on your eye level.
- If you wear a hat, make sure there is a window or a good source of light in front of your face.
- Phone photos work fine. Submit the photo in largest possible size (preferred requirements resolution 300 DPI). Include some space around your head and shoulders.
- For best results, stand in front of a solid color background.



Green Check photo is good lighting, clean background and the Raven's Fan gear is in the center of the photo



This photo will not work, although the lighting is good, & the background is clean. The Raven Fan gear is not in the center of the photo.

## REMEMBER

CCC reserves the right to reject any photo that it determines, in its sole discretion, violates these guidelines or is otherwise offensive, lewd, derogatory, infringing, discriminatory or otherwise inappropriate. CCC will not be obligated to provide the purchaser a refund if a submitted photo is rejected for any of these reasons.

